

## **Addressing the Rising Youth Nicotine Crisis**

According to data from the Food and Drug Administration and the Centers for Disease Control and Prevention, over the last two years, 13.5 million Americans, including over 5 million teenagers, have used e-cigarettes, with about 1.6 million teenagers using e-cigarettes frequently.

## The Lower Health Care Costs Act of 2019 will:

- Increase the legal age for tobacco purchases from 18 to 21.
- Ban e-cigarettes from schools.
- Require labels on e-cigarette devices making clear that these devices may contain nicotine.
- Improve age verification methods to prevent the sale of tobacco products to those under 21 by requiring FDA to issue standards for retailer training programs, requiring age verification for the delivery of online orders of electronic cigarettes, and requiring FDA to update advertising standards to prevent e-cigarettes from being marketed to teenagers.
- Double the penalty for retailers selling tobacco products to those under 21.
- Require FDA's Center for Tobacco Products to submit annual performance and financial reports to Congress.